



## 2007 Chrysalis Insights Luncheon Sponsorship Levels

We invite you to join Chrysalis and participate as a sponsor for the 2007 event. Together we can inspire Central Iowa with this highly motivating and thought-provoking speaker who will share her insights and perspectives from the past 60 plus years with the people of central Iowa.

### Presenting Sponsor - \$15,000 (Exclusive)

- ☼ Company logo will receive prominent billing on event invitation, program *front* cover, event slide show and banners
- ☼ Company identified as Presenting Sponsor in all press releases and pre-event publicity (including any promotion in television, radio or print)
- ☼ Company logo placed on any ads or billboards that are donated for the luncheon
- ☼ Company have two staff members sit with our keynote celebrity speaker at the VIP table
- ☼ Company will be given opportunity to meet with Celebrity Speaker prior to event.
- ☼ Company may include five promotional pieces in participants' packets, with Chrysalis Foundation approval
- ☼ Company will receive a display table in a premium location at *the Chrysalis Insights Luncheon*.
- ☼ Company may have 2 tables of ten with premium seating.
- ☼ Company name will be publicly announced at the luncheon and opportunity to welcome guests on behalf of the presenting sponsor
- ☼ Company may place two full-page advertisements in the event program and has the inside front cover and back cover to place ads.
- ☼ Honoree(s) will be recognized in the event program

### Luncheon Sponsor - \$12,500 (Exclusive)

- ☼ Company logo displayed prominently on event invitation, program, and slide show
- ☼ Company identified as the Chrysalis Insights Luncheon Sponsor in all press releases and pre-event publicity
- ☼ Company may place one full-page advertisement in the event program
- ☼ Company will be given opportunity to meet with Celebrity Speaker prior to event.
- ☼ Company may include two promotional piece in participants' packets, with Chrysalis Foundation approval
- ☼ Company may have one display table at *the Chrysalis Insights Luncheon*.
- ☼ Company may have 2 tables of ten with premium seating.
- ☼ Company name will be publicly announced at the luncheon
- ☼ Company logo on event banner
- ☼ Honoree will be recognized in the event program

### Speaker Sponsor - \$10,000 (Exclusive)

- ☼ Host our celebrity speaker for this year's luncheon with 2 staff members at VIP table
- ☼ Company will be given opportunity to meet with Celebrity Speaker prior to event.
- ☼ Company may have 2 tables of ten with premium seating.
- ☼ Company may include two promotional pieces in participant's packets, with Chrysalis Foundation approval
- ☼ Company logo displayed prominently in event invitation, program, and slide show
- ☼ Company logo on event banner
- ☼ Company identified as the Speaker Host in all press releases and pre-event publicity
- ☼ Company may place one full-page advertisement in the event program
- ☼ Company will be recognized from the stage at the luncheon
- ☼ Company will receive a display table in a prominent location at *the Chrysalis Insights Luncheon*.

## **Gold Sponsor - \$7,500**

- ✿ Company logo will receive prominent billing on event invitation, program, Slide show and banners
- ✿ Company identified as Gold Sponsor in press releases and pre-event publicity
- ✿ Company logo placed on any ads or billboards that are donated for the luncheon
- ✿ Company may have two staff members sit with Our keynote speaker at the VIP table
- ✿ Company will be given opportunity to meet with Celebrity Speaker prior to event.
- ✿ Company may include three promotional pieces in participants' packets, with Chrysalis Foundation approval
- ✿ Company will receive one display table in a premium location at *the Chrysalis Insights Luncheon*.
- ✿ Company may have 2 tables of ten with premium seating.
- ✿ Company name will be publicly announced at the luncheon
- ✿ Company may place two full-page advertisements in the event program
- ✿ Honoree(s) will be recognized in the event program

## **Silver Sponsor - \$5,000**

- ✿ Company logo displayed prominently in event program and slide show and banner
- ✿ Company identified as an a Silver Sponsor in all press releases and pre-event publicity
- ✿ Company will be given opportunity to meet with Celebrity Speaker prior to event.
- ✿ Company may include one promotional pieces in participant's packets, with Chrysalis Foundation approval
- ✿ Company will receive a display table at *the Chrysalis Insights Luncheon*.
- ✿ Company will have 2 tables of ten with premium seating.
- ✿ Company will be recognized from the stage at the luncheon
- ✿ Company may place one full-page advertisement in the event program
- ✿ Honoree will be recognized in the event program

## **Bronze Sponsor - \$2,500**

- ✿ Company name displayed in slide show
- ✿ Company name recognized in all event news releases
- ✿ Company name on event banner
- ✿ Company may place one half -page advertisement in the event program
- ✿ Company name publicly announced at the *Chrysalis Insights Luncheon*
- ✿ Company may distribute one promotional piece with Chrysalis Foundation approval
- ✿ Company will receive one table of ten with choice seating

## **Contributing Sponsor - \$1,500**

- ✿ Company name on event banner
- ✿ Company may place a one-half page advertisement in the event program
- ✿ Company may distribute one promotional piece with Chrysalis Foundation approval
- ✿ Company will receive one table of ten with choice seating

## **Supporting Sponsor - \$1,000**

- ✿ Company name listed as a sponsor in the event program
- ✿ Company may distribute one promotional piece with Chrysalis Foundation approval
- ✿ Company will receive one table of ten with choice seating

## **Tribute Sponsor - \$500**

- ✿ Donor name and honoree listed in tribute page of the event program
- ✿ Two tickets to event with choice seating